



## Bachelor of Science in Business - Finance Minor

Does the world of international finance intrigue you? Would you like to be a financial advisor? This program provides the essentials for analyzing and executing successful financial strategies.

**Minor Requirements – 15 credits**

### Minor Course Descriptions

#### **FIN 325 Portfolio Management\***

An overview of information needed to invest successfully, this course covers analysis of risk and return, portfolio theory, stock and bond management, risk and return measurements, measures of investment performance, options and futures, and definitions of market efficiency. The effects of government policies, both national and international, and ethical portfolio management practices are discussed.

\*Prerequisite: FIN 317

#### **FIN 333 Personal Financial Planning**

An introduction to the concept of an overall financial plan and the elements of creating and executing such a plan for individuals is the course focus. Topics covered include money management, investment alternatives, taxation, retirement planning, and establishing financial goals. Individual personal financial plans are developed and reviewed by each student.

#### **FIN 344 Foundations of Financial Markets and Institutions\***

This course covers all the participants in national and global financial markets and analyzes their motivations, operations, and measurements of performance. The interaction of governments, corporations, individuals, and financial markets is defined and discussed to gain an understanding of the impacts of each on financial markets and institutions.

\*Prerequisite: ECO 301

#### **FIN 455 International Finance\***

An overview of aspects of the major international markets, with some study of emerging markets, is presented in this course. Students explore international financing alternatives, currency fluctuation sources, international business and financial environments, the effects of government

actions, international lending policies, and balance sheet effects of international financing.

\*Prerequisite: FIN 317

#### **FIN 480 Introductory Financial Modeling\***

This course teaches students how to build financial models in Microsoft Excel, progressing from simple examples to practical, real-world applications. Topics covered span nearly all quantitative models in corporate finance, starting with basic construction of financial statements and then moving into more advanced material, such as performance evaluation, forecasting, valuation, and capital budgeting. The goal of this course is to bridge the gap between finance theory and practice by teaching students in a computer lab setting how Microsoft Excel is used as a tool to solve the financial problems faced by finance professionals and practitioners.

\*Prerequisite: FIN 317